Dear Outdoor Afro Friends,

Our organization always leads with gratitude, and I am so thankful to present to you our first-ever annual report. While the scope of sharing this report focuses on 2022, it’s important to reflect on the years of investment from our dedicated community and donors who have allowed our organization to achieve so many incredible breakthroughs.

It seems like time has flown in the 13 years since I sat down at my kitchen table to write a blog titled “Outdoor Afro.” It was initially cast as a social enterprise and platform to change the narrative of who participates and leads in outdoor recreation and conservation.

Learning so much in those early years with many new friends, partners, and outdoor professional associations, I quickly understood the need for more people to learn best practices in outdoor leadership, interpretation, communications, environmental policy, gear, equipment, and more.

So in 2012, I recruited the first class of 12 Outdoor Afro volunteer leaders to learn with me. I also recruited them to lead the way through empowerment and skills that would help more members of the Black community experience welcoming, educational, and accessible connections to outdoor and nature experiences close to home.
In 2015, I decided to form a national not-for-profit organization. Today, we have grown this year’s volunteer leadership class to more than 100 men and women who guide their local communities.

In 2018, I recognized that drownings of Black children continue to be a dire public health crisis as a consequence of recent decades of segregation and restrictions of Black access to public pools and beaches. We know that if a child does not know how to swim, they won’t ease into a tippy kayak, cast a fishing pole in a lazy lake, or care about the pressing issue of plastics that increasingly pollute our oceans. So we set an ambitious goal to help every child in our sphere of influence learn to swim through our Making Waves program. We have since supported hundreds of Swimmerships (swim scholarships) through certified providers that provide high-quality lessons. Our current goal is supporting 1,000 new swimmers in 2023.

Between 2019 and 2022, our organization saw explosive growth. We grew our board from a passionate founding few to 13 members – each well-regarded professionals in business and outdoor-related fields. Our Oakland, California, headquarters increased its full-time staff from three to 10. This growth tracks with our revenue that increased more than 350% over the same time period.

Of special consideration is the year 2020. Just days after celebrating the milestone of hiking with Oprah Winfrey in Oakland’s Redwood Hills, our world shut down due to COVID-19. Inside of the pandemic, we experienced a new wave of racial reckoning in response to the murder of George Floyd. Outdoor Afro was grateful to have digital tools already in place to keep our community connected to nature from home, reminding everyone that “nature never closes.” We also helped people find connection and peace through our hosted Healing Hikes that we have practiced around the country since 2016. These hikes were urgently needed and served an alternative focus for our community during the height of unrest.

With so much organizational growth alongside a national push for equity and change, we decided this year to turn our focus inward. We paused on new programmatic initiatives, and instead strived for operational excellence to attain best-in-class stewardship of our volunteers, community, and resources so that we can sustain our impact for generations to come. As a result, we invested in 2022 in operational management and infrastructure with supporting staff to develop a cohesive organizational growth culture. We’re now ready to hire additional staff to amplify our core programs as our projects and campaigns continue to stay in great demand.
In the pages ahead, you will see and read all the ways your support continues to help us shift the representation of Black people in the outdoors – as strong, beautiful, and free.

Importantly, Outdoor Afro is a story of narrative changing, transformation, and healing that marshals the power of nature and community to support people and our planet so that all can thrive. To put our work with your support into clearer perspective, here are a few notable numbers:

- 60,000 people participate in our events yearly
- 357 children and their caregivers learned how to swim through Making Waves
- 100-plus volunteer leaders trained in this year’s Outdoor Afro Leadership class
- 1,000-plus local community activities that help more people find joy and healing in nature

Connected to our rich nature work, I also published my first book with American publisher Chronicle Books titled “Nature Swagger” that’s available on Amazon; launched a co-branded hike collection with REI Co-op through my new for-profit enterprise Outdoor Afro Inc.; and look forward to working closely with a new executive director Outdoor Afro plans to hire by 2023.

Yes indeed, we are so grateful to have a lot of great news to share, but know our work is not done. With your partnership, we can continue to create powerful experiences in outdoor education, recreation, and conservation together.

With gratitude,

Rue Mapp
Founder and CEO
Outdoor Afro
## Contents

our annual report story

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our Story</td>
<td>6</td>
</tr>
<tr>
<td>the “why” behind our work</td>
<td></td>
</tr>
<tr>
<td>Volunteer Feature</td>
<td>7</td>
</tr>
<tr>
<td>‘Leader of the Year’ Stephen Scott</td>
<td></td>
</tr>
<tr>
<td>Mission in Motion</td>
<td>9</td>
</tr>
<tr>
<td>Class of 2022 leader Danae Gaiter</td>
<td></td>
</tr>
<tr>
<td>Financials</td>
<td>13</td>
</tr>
<tr>
<td>revenue and expenses</td>
<td></td>
</tr>
<tr>
<td>Programs</td>
<td>17</td>
</tr>
<tr>
<td>leadership experiences</td>
<td></td>
</tr>
<tr>
<td>News Coverage</td>
<td>21</td>
</tr>
<tr>
<td>our biggest headlines</td>
<td></td>
</tr>
<tr>
<td>Partnerships</td>
<td>23</td>
</tr>
<tr>
<td>collaborations and campaigns</td>
<td></td>
</tr>
<tr>
<td>Board of Directors</td>
<td>29</td>
</tr>
<tr>
<td>farewell to chair Beth Pratt</td>
<td></td>
</tr>
<tr>
<td>Outdoor Afro HQ</td>
<td>32</td>
</tr>
<tr>
<td>operational excellence</td>
<td></td>
</tr>
<tr>
<td>Our Supporters</td>
<td>33</td>
</tr>
<tr>
<td>Outdoor Afro donor list</td>
<td></td>
</tr>
</tbody>
</table>

2323 Broadway, Oakland, CA 94612
outdoorafro.org | @outdoorafro
OUR MISSION

Outdoor Afro celebrates and inspires Black connections and leadership in nature
We reconnect Black people and communities to lands, water, and wildlife through outdoor education, recreation, and conservation. Some examples of our year-round activities: fishing, hiking, biking, gardening, skiing, kayaking, horseback riding, and more.

To create these intergenerational experiences, Outdoor Afro trains a select group of applicants each year to participate in its annual training: Outdoor Afro Leadership Training or OALT.

OALT equips volunteers with the essential tools to guide local communities in nature safely and sustainably.

The training is organized by Outdoor Afro staff and experienced volunteer leaders who share the organization’s history, values, best practices, and industry knowledge. Volunteers learn trip planning basics, health impacts of nature conservation ethics, risk management, and effective social media storytelling.

**NETWORK STATS**

- 60,000: our U.S. participation network
- 1,200+: online/in-person activities held annually
- 100+: selected and trained volunteer leaders
- 60: cities with local networks
- 32: states with local networks

**facts + figures**

- 60,000: our U.S. participation network
- 60: cities with local networks
- 32: states with local networks
2022 Leader of the Year

congrats to Stephen Scott

Outdoor Afro announces its "Leader of the Year" award winner each year at its annual fundraiser Glamp Out. An Outdoor Afro Leadership Team tradition, the award honors volunteer leaders who exemplify volunteerism and leadership.

The honoree genuinely connects to their community, dedicates time to strengthening their outdoor knowledge, and creatively puts the organization’s mission into practice while guiding local network activities with sustainable care.

During Glamp Out 2022, Outdoor Afro presented Minnesota regional leader Stephen Scott with this honor.

Themed “Homecoming,” this year’s Glamp Out became the first time in two years that participants were able to celebrate the occasion in person since COVID.

Because the network’s 2021 leader, Hillary Van Dyke, was in Peru, 2020 "Leader of the Year" Julius Hampton presented the award to Scott.

Scott is known in his neighborhood for guiding skiing, kayaking, stand up paddling, and camping adventures: “I want my network to be confident to enjoy the outdoors,” said Scott. “Last but not least, thanks to my family for allowing me to share my love for the outdoors with others.”
The glamorous event totaled nearly $217K to go toward Outdoor Afro's mission and year-round programs.

THIS YEAR'S HONOREES
Leader of the Year: Stephen Scott
Partner of the Year: CLIF BAR®
Lifetime Achievement: Dr. Nina S. Roberts
MISSION IN MOTION

Class of 2022 volunteer leader Danae Gaiter's Machine Fall challenge

Story by Candace Dantes
Photos by Tiffanie Page
The accordion-like hike chugs along with ease. Then, a collective cautiousness seeps in. Ahead: a 60-foot drop.


Once that part of the hiking gauntlet completes, everyone temporarily lands back on solid ground. Young gives clear direction for this next part: It’s slippery entering the water. Which, by the way, comes to one’s knee. Something Young gave notice about weeks before on Outdoor Afro’s Tennessee Meetup page. “So walk slowly,” Young said. “I will be there at the halfway point to tell you where to go next.”

A woman of her word, she guides for the last time as an Outdoor Afro volunteer leader. An assignment she now passes to new 2022 volunteer leader Danae Gaiter, 36. After a few mental scares and semi-water treading hesitations, the party of nearly 15 community participants arrive at their destination:

Machine Falls Loop Trail in Tullahoma, Tennessee. Roughly an hour drive from Nashville. The aerospace and aviation hub in Southern Middle Tennessee is home to the world’s most advanced flight testing center.

Railroad construction actually created the community, which chartered in 1852. However, the city’s surrounding springs became popular tourist attractions alongside its growing avionics history.
Machine Falls became one of Tullahoma’s many challenging sightseeing routes and waterfalls visitors wanted to test. Explore water life (creek beds and smaller waterfalls), fauna, and flora as pluses to the nature trail.

Off a 4.1-mile loop, the 60-foot-tall waterfall is a top Outdoor Afro activity for Tennessee participants. For the past three years, Young has guided those interested in the weekend destination.

COVID paused group trips to Machine Falls until recently. However, Young found personal peace at the waterfall while waiting for network events to start again. Outdoor Afro has helped Young in present times of grief. “Logging offline and heading into nature is just soothing, especially with everything that has been thrown at me,” said Young, a cyber defense major.

Because Young plans to move closer to her sister who lives in Texas, she recommended Gaiter as her volunteer leader replacement. Gaiter, who participated in her very first Outdoor Afro activity in November 2021, said yes to the opportunity.

As network events posted to Meetup, Gaiter joined more journeys with Young. Refreshed. Inspired. “It felt so good to be with like-minded people,” said Gaiter. “Breathing in the early morning air. That sense of being welcomed. Getting all my questions about nature answered.”

Sold on taking Young’s place, Gaiter applied to become a volunteer leader. After many screenings and interviews by the networks’ national program director, Chaya Harris, Gaiter joined the Class of 2022 volunteers. Totaling 117 volunteers this year.
Next, Gaiter hopped a flight to Granby, Colorado, for Outdoor Afro Leadership Training (OALT) held at Sun Outdoors Rocky Mountains. Another weekend experience but for selected and trained applicants to gain the essential tools needed to guide local communities in nature sustainably and safely.

The training is organized annually by Outdoor Afro staff and experienced volunteer leaders who share the organization’s history, values, best practices, and industry knowledge.

Lessons include: trip planning basics; health impacts of nature conservation ethics; risk management; and effective social media storytelling. Outdoor Afro invites select partners and guest speakers to the training to provide field insights, and share inspiration and encouragement.

After training, volunteer leaders like Gaiter create and guide monthly trips back in their hometowns that foster local program collaborations, and help strengthen community relationships with the outdoors. Volunteers center joy and healing, disrupting a false perception that Black people do not have a relationship with nature.

“I’m really big on making people feel comfortable,” said Gaiter. “We belong in this space. I look forward to reassuring our participants that there is safety in numbers within group experiences.” Gaiter’s contributions are part of Outdoor Afro’s 60,000 participation network.

The national not-for-profit organization spans 60 cities across the country. Located in 32 states, including Washington, D.C. That moment at Machine Falls where participants made it safely and together to the cascading water scene is what OALT prepares volunteer leaders for.

The arduous hike left 67-year-old Jesse Green Jr. of Nashville in anticipation for the local network’s next nature quest. “I could have stayed at that waterfall all day with Outdoor Afro,” said Green Jr., a former YMCA certified swim instructor trainer. “I loved hearing the water. Although it was really cold water, it was a great experience with new people.”
FINANCIALS

a deeper dive into our revenue and expenses
2022 Budget Overview

projections and eight-month annuals as of Sept. 30, 2022

Thank you for your interest in reviewing our 2022 budget projections and actual performance. The objective of this document is to provide the Outdoor Afro community a window into the organization’s financial expectations and activities from this year. It is our belief that after reviewing the information, you will have a thorough understanding of Outdoor Afro’s overall revenue, expenses, and running cash position based on known and projected 2022 activity.

REVENUE
Our revenue activity for the first eight months of the year was 11% or $153,836 above plan ($1.5 million vs $1.37 million). Our end of year projection of $600K is based on our development pipeline, including $275K in foundation and corporate partnerships, and the final Glamp Out fundraising total.

We are expecting to end the year with revenues of $1.84 million as planned. The revenue pipeline is chiefly informed by conversations and relationships developed by Founder and CEO Rue Mapp and stewardship of Development Director Joseph Mouzon.

EXPENSES
Our expenses for the first eight months of the year were 28% or $310,508 above plan ($1.4 million actual vs $1.1 million budgeted). These increases are the result of additional spending in each expense category except for salary and benefits.

Program activities were over plan by 20%; fundraising activities by 106%; marketing activities by 233%; operations by 40% and travel & conferences by 238%. These overages occurred due to an increase in events and programming as pandemic travel restrictions loosened as well as bringing some core business functions in house instead of contracting. Despite these overages, our over performance in revenue exceeded our expenses by $123K for the first eight months. Some overages in marketing and operations will not be recurring as the expenses were one-time set-up costs.

SUMMARY
In conclusion, we welcome your thoughts about our budget projections and actual performance for the first eight months of 2022. We look forward to a robust and spirited discussion to ensure that Outdoor Afro can continue to be a best-in-class and sustainable organization.

Thank you,

Rue Mapp and Joseph Mouzon

Since 2020, an independent auditor has reviewed Outdoor Afro’s financials. Outdoor Afro’s financial position is in accordance with U.S. accounting principles.
2022

Revenue

- Corporations: $585K
- Foundations: $899K
- Individual Donations: $250K
- Glamp Out: $208K
- Regional Programs/Other: $60K

The work we engage in together commands a well-grounded mission, disciplined contributors, and thoughtful design. With diverse subject matter experts as part of our team, Outdoor Afro is able to operate at a high standard annually across American neighborhoods.

2022

Expenses

- Program: 537K
- Fundraising: 278K
- Management: 212K
- Fundraising: 27%
- Management: 21%
- Program: 52%
TOP 5 CITIES

Volunteer leaders host multigenerational nature activities in our four regions year-round: Midwest, Northeast, South, and West.

- **Washington, D.C.:** 7,702 participants, 8 leaders
- **Bay Area/Northern California:** 5,808 participants, 6 leaders
- **Chicago/Northwest Indiana:** 4,008 participants, 5 leaders
- **Atlanta:** 3,054 participants, 4 leaders
- **Charlotte:** 2,619 participants, 3 leaders

---

A Look Back: financial snapshot of the past three years

- **Revenue**
  - 2022: $1,028,819
  - 2021: $1,705,822
  - 2020: $1,028,819

- **Expenses**
  - 2022: $2,002,718*
  - 2021: $3,280,418
  - 2020: $3,200,131

*as of 10/31/2022
NETWORK PROGRAMS

opportunities to activate leadership and discovery in nature
Amplifying Relationships

ways we strengthen community connections to water

Outdoor Afro focused much of its nature-based efforts in 2022 on strengthening Black people’s connection to our inland and coastal waterways. The network achieved this charge through the following programs:

LOCAL ACTIVITIES
Outdoor Afro volunteer leaders in Washington D.C., Baltimore, and Virginia networks introduced community participants to the benefits of fly fishing.

Up to four volunteer leaders helped teach 15 participants the basics of fly fishing and the importance of sustainable fishing practices through a total of three online and in-person community lessons.

PADDLE CAMP
Held in August each year, this seven-day summer camp in Burlington, Vermont, for 2022 introduced volunteers (10 canoers/10 kayakers) to paddling techniques, water safety, and wilderness first aid training to apply through their individual networks.

In collaboration with Northwest River Supplies, the camp helps strengthen volunteers’ canoeing/kayaking knowledge and navigation of various waterways. Paddle Camp also prepares volunteers for certification through the American Canoe Association. Including 2021 volunteers, Outdoor Afro now includes 26 leaders now certified as canoe and/or kayak instructors.
OCEAN SCHOOL
During this first-time, four-day Coastal Maine experience near Acadia National Park, seven volunteer leaders from New England, Washington, D.C., Chicago, and Houston strengthened their kayaking skills from Paddle Camp in newer and more dynamic conditions.

On ocean waters, volunteers learned advanced strokes and performed quick rescue demos. The group also enjoyed learning how to kayak, surf, and navigate rock and ledge structures, building their expertise and confidence to lead in their communities on diverse waterways.

MAKING WAVES
This Outdoor Afro program formed in response to the alarming number of Black children who drown today tied to the historic prohibition of Black access to public swimming pools and beaches.

Since 2019, Outdoor Afro’s goal has been to teach every Black child and their caregiver in its sphere of influence how to swim.

Currently, the network provides Swimmerships (swim lesson scholarships). At 357 Swimmerships completed, the program continues to grow support from brands like global footwear KEEN to bring awareness and stronger connections to water.
THIS JUST IN

national, global headlines
about our network activities
'An Environmentalist with a gun.' Inside Steven Rinella’s hunting empire

Travel Weekly | Feb. 23, 2022
Hurtigruten launches Black Travelers Advisory Board

The Grio | March 5, 2022
Outdoor Afro fosters a relationship between the Black community and nature

Yahoo! Entertainment | March 14, 2022
The North Face launches athlete development program

Associated Press News | April 19, 2022
Instagram adds fundraising to Reels to help nonprofits

Vogue Magazine | April 22, 2022
All my environmental heroes are Black women

Fatherly | May 4, 2022
What the world’s greatest adventurers teach their kids

Outdoor Retailer: The Daily | June 11, 2022
The Pulse: Headlines/Portraits

Publishers Weekly | July 22, 2022
The universality of Black joy: PW talks with Rue Mapp

EBONY Magazine | Aug. 29, 2022
Venus Williams partners with CLIF BAR on new initiative to advance equity and access to the outdoors

People Magazine | Aug. 30, 2022
Venus Williams on feeling ready for her U.S. Open return and ‘building equity’ in outdoor sports

GearJunkie | Sept. 14, 2022
Outdoor Afro and REI launch collab

Condé Nast Traveler | Sept. 20, 2022
The Outdoor Afro x REI hiking collection celebrates Black joy in nature

Complex | Sept. 22, 2022
Outdoor Afro and REI take you on a journey

Travel + Leisure | Oct. 4, 2022
The best Outdoor Afro x REI hiking pieces

InStyle | December 2022
Gift ideas for everyone you love

2022 MINI MEDIA REPORT

7.2 Billion
approx. number of article views Outdoor Afro appeared in online

37 Countries
Outdoor Afro mentions across North America, East Asia, and Europe

10K Visitors
average monthly traffic to our brand-new site: outdoorafro.org

91K Follows
Outdoor Afro’s largest number of social fans live on IG
OUTDOOR AFRO PARTNERSHIPS

how we amplify campaigns, projects, and programs
Partners x Co-Created Products

supporters and collaborators to our Black joy

Smartwool Hike Sock Launch
The design talents of former Outdoor Afro volunteer leader Leandra Taylor fashioned a new hike sock with global sock and apparel brand Smartwool. The Outdoor Afro Hike Light Cushion Print Crew Socks debuted July 2022 and has since sold 203 units.

Kili Mapp Kili Print Hammock
A top equipment pick among our supporters, Outdoor Afro’s Kili Mapp Kili DoubleNest Print Hammock by Eagle Nest Outfitters (ENO) sold 625 prints. By June 2022, the hammocks sold out and relaunched early September 2022. Because of its lounging popularity, 2023 pre-orders are at 1,038.

*presale orders are subject to change

WHAT CUSTOMERS HAD TO SAY:

“Beautiful pattern, functional hammock. If you think this pattern is pretty online, you’ll be amazed when you see it in person! Absolutely beautiful. The hammock itself is sturdy and lives up to the ENO brand.”

“Better than expected! The colors and design are so beautiful and vibrant; the yellow almost has a shimmer to it. Can’t wait to see it in the sun :)

“I really love the design, the foundation behind it is the point that makes me want to have one. Neat idea and product I can happily support.”

“I ordered that as soon as I got my paycheck.”

No.1 Giving Back Hammock
Collection in presale for Spring 2023
Mapp made outdoor industry history with her new for-profit business, Outdoor Afro Inc., on Sept. 13, 2022. Outdoor Afro, Inc. launched its first hike collection with REI Co-op nationwide to address unmet needs and cultural barriers to outdoor gear and equipment.

Newest corporate partner, Outdoor Afro Inc., and long-standing partner REI Co-op celebrated their pioneering 22-piece line with both East Coast and West Coast celebrations: a Sept. 15 Washington, D.C., activation that attracted up to 175 attendees and a Nov. 5 Oakland event with more than 1,000 supporters. The launch and events have drawn an electric buzz totaling nearly 1 million impressions across social. The collaboration also has garnered impressive sales.

The Capital One Foundation awarded Outdoor Afro with a $450,000 community support grant over two years to go toward our Making Waves program, annual Outdoor Afro Leadership Training, and communications.

Waverley Street Foundation has committed to spend the entirety of its endowment — more than $3 billion as of 2022 — by 2035 to support organizations working on solutions at the intersection of climate change and community priorities. During 2022, the foundation awarded Outdoor Afro $2.5M over two years to help scale the growth of the organization.
NATURE CHAMPS

CLIF® Athlete Venus Williams' beach hike with Outdoor Afro

Photos courtesy of CLIF BAR®
Outdoor Afro visited Southern landmark Virginia Key Beach summer 2022 with partner CLIF BAR® and CLIF® Athlete Venus Williams to reflect on Black joy and healing in historical places.

“What an honor to not only share the day with Venus but with our Founder and CEO Rue Mapp,” said Outdoor Afro volunteer leader Sierra Taliaferro with binoculars ready. “I wanted to do my best to provide a memorable experience in my backyard of Miami.”

Joined by fellow volunteer leader Michele Nedrick, Taliaferro led local participants, Mapp, and the tennis star through the beach’s nature trails and cultural history.
Farewell Message to Beth Pratt

Outdoor Afro’s appreciation of service

This year founding Board Chair Beth Pratt concluded eight years with Outdoor Afro. Pratt served as chief counsel to Outdoor Afro’s Founder and CEO Rue Mapp, providing guidance and leadership to the not-for-profit organization.

As the California regional executive director of the National Wildlife Federation and lifelong advocate for wildlife, Pratt has worked in environmental leadership roles for more than 25 years. She has contributed to two of the country’s largest national parks: Yosemite and Yellowstone.

“I have the best job in the world — advocating for the state’s remarkable wildlife,” said Pratt.

“I’ve also had the privilege of supporting Outdoor Afro, and as part of my professional growth, I have helped raise more community awareness for how we all can sustainably live with the natural world.”

At Outdoor Afro, Pratt was a key adviser on finance, governance strategy, and insights for the launch of for-profit enterprise Outdoor Afro, Inc. that established in 2021.
At her last board of directors meeting in November, the organization awarded her its first Pioneer Award.

Although most of her career has been spent in national parks, Pratt now focuses time to helping wildlife and people thrive together in cities.

As part of her conservation work with the National Wildlife Federation, Pratt leads the successful #SaveLACougars campaign to build the largest wildlife crossing in the world and help save a population of mountain lions from extinction.

Her innovative conservation efforts have been featured on major media channels and in international publications.


Outdoor Afro would like to thank Pratt for her brilliant and enthusiastic support, and contributions to organizational staff, the board, volunteers, and local communities. She will forever remain instrumental in Outdoor Afro’s nature and community work.
Operational Excellence

the central nervous system that fuels our work

Headquartered in Oakland, California, Outdoor Afro’s passionate board and staff span the country. Each brings unique expertise and experiences to Outdoor Afro.

BOARD OF DIRECTORS
Michael Brune
* Nik Dehejia
Shane Douglas
* Maria Louise Hekker
Cristina Jorda Kinney
Trey Lord
Christiane Maertens
Rue Mapp
Morgan McCray
Tarik Moore, Treasurer
Dawn O’Neal, Secretary
Chantelle Pierre
Beth Pratt, Chair
Melanie Strong, Vice Chair
Ashley Williams
*newest members for 2023

HQ STAFF
Sara Bronson, Finance Department
Candace Dantes, Communications Director
Chaya Harris, National Program Director
Deborah Hayman, Executive Manager to the CEO
Lauren Kelly, Human Resources
Tae Kim, Product Researcher
Jessica Lazik, Finance Department
Shivanni Maharaj, Development/Grants Assistant
Rue Mapp, Founder and CEO
Joseph Mouzon, Development Director
Camille Rochester, Operations Director
Janelle Whittaker, Operations Coordinator
OUR SUPPORTERS

thank you for making 2022 an amazing year
Aaron Cobas
Aaron Windham
Aaron Redd
Aaron Tripp
Aaron Marcus
Aaron Smith
Abby Bergakker
Abby Howell-Dinger
Abby Hill
Abram Jackson
Abu Baker
Acacia Wytaske
ActBlue Charities
Activist Skincare
Adrienne Teter
Adrienne Kovasi
Adventurist
Adyen Inc.
Agathe Pierot
Akeeba Maze
Alame Awoyemi
Alane Collar
Alex Dickinson
Alex Falck
Alex Novak
Alexandra Wickson
Alexandra Von Feldt
Alexis Mills
Alexis Schwartz
Alexis Stuckey
Alicia Merschen-Perez
Alicia Law
Alison Field-Juma
Alison Gillum
Allan Strong
Alliance Data Systems
Allison Troy
Alma Busby-Williams
Alpyn Beauty
Amanda Fitzpatrick
Amazon Smile
Amelia Roberts
America’s Charities
American Family Corporate
American Online Giving
Foundation, Inc.
Amy Buchanan
Amy Walker
Ana Delgado
Anastasia Christman
Andrea Breaux
Andrea Woodside
Andrew Cieszynski
Andrew Thompson
Angel Ejiasi
Angelina Garcia
Angelo Paez
Anitra Smith
Ann Marie McNamara
Anna Perez
Anna Rahman
Anna Todd
Anna Frank
Anna Banks
Anne Sisk
Anne Freed Goldberg
Anne Quinn
Anne Londregan
Anne Elias
Annie Millar
Annie Nogg Jason
Antoine Smith
April Harris
Aren Kriks
Ariel Moreo
Armand Turcotte
Asher Zachman
Ashley Wearing
Ashley Willumits
Ashley Cleveland
Ashley Williams
Association of Unity
Churches Inc.
Atheneum Partners GmbH
Audrey Yoon
Audrey Cormier
Audriana Mooth
Austin Lemon
Autodesk Foundation
Ava Smith
Backcountry
Bailey Alto
Bare Bones Systems LLC
Bear Dog Group Fund
Becky Mares
Belinda Dapreis
Ben Hahn
Ben Logsdon
Ben Williams
Ben Grandis
Benito Aguila
Benjamin Yoke
Benjamin Grande
Berke Family Foundation
Bernard Lewis
<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Betsy Block</td>
<td>Carol Anderheggen</td>
<td>Citizens Charitable Foundation</td>
</tr>
<tr>
<td>Billie Rayford</td>
<td>Carolyn Fjelstad</td>
<td>Claire Weil</td>
</tr>
<tr>
<td>BMS Matching Gift Program</td>
<td>Carolyn Braun</td>
<td>Claire Huntsberger</td>
</tr>
<tr>
<td>Bob Halstead</td>
<td>Carolyn Fagnani</td>
<td>Cleveland Justis</td>
</tr>
<tr>
<td>Bradford Brown</td>
<td>Carrie Bonds</td>
<td>Clif Bar &amp; Company</td>
</tr>
<tr>
<td>Brandi Van Roo</td>
<td>Catherine Cafaro</td>
<td>Colleen Young</td>
</tr>
<tr>
<td>Brandy McCoy</td>
<td>Catherine Collentine</td>
<td>Colleen Reilly</td>
</tr>
<tr>
<td>BravoEcho Inc</td>
<td>Catherine Ullrich</td>
<td>Conrad Vispo</td>
</tr>
<tr>
<td>Brenda DeCarrie Pierce</td>
<td>Cathy Dombi</td>
<td>Constance G. and</td>
</tr>
<tr>
<td>Brenda Wyatt</td>
<td>Cayla Calderwood</td>
<td>Jeremiah P. Mead</td>
</tr>
<tr>
<td>Brian Wilkes</td>
<td>Cecilia Vollert</td>
<td>Constellation Brands</td>
</tr>
<tr>
<td>BrightFunds</td>
<td>CHACO</td>
<td>Cornelia Sylvester</td>
</tr>
<tr>
<td>Bristol-Myers Squibb Foundation</td>
<td>Charlotte Mitchell</td>
<td>Courtney Ludlow</td>
</tr>
<tr>
<td>Brittany Struthers</td>
<td>Che Hartman</td>
<td>Cristian Vega</td>
</tr>
<tr>
<td>Bronwyn Hogan</td>
<td>Charles Gronek</td>
<td>Crystal Redmon</td>
</tr>
<tr>
<td>Brooke Meyers (Thomas)</td>
<td>Charles Jackson</td>
<td>Crystal Jadach</td>
</tr>
<tr>
<td>Brooke Tully, LLC</td>
<td>Charlotte Mitchell</td>
<td>Dan Connell</td>
</tr>
<tr>
<td>Bryan Coakes</td>
<td>Che Rose King-Mathews</td>
<td>Dan Hellweg</td>
</tr>
<tr>
<td>Bryce Kelly</td>
<td>Cherelle Chal</td>
<td>Dana Dedrick</td>
</tr>
<tr>
<td>Bryn Adams</td>
<td>Chris Kuang</td>
<td>Daniel Calabrese</td>
</tr>
<tr>
<td>Burlington Bird Club</td>
<td>Chris Tybur</td>
<td>Daniel Toler</td>
</tr>
<tr>
<td>C&amp;S Wholesale</td>
<td>Chris Barton</td>
<td>Daniel Palmer</td>
</tr>
<tr>
<td>Grocers</td>
<td>Chris Beichner</td>
<td>Daniel Student</td>
</tr>
<tr>
<td>Caitlin Redpath</td>
<td>Christi Bolanos</td>
<td>Darby Hepner</td>
</tr>
<tr>
<td>Caitlin Cordaro</td>
<td>Christian Murillo</td>
<td>Darin Jones</td>
</tr>
<tr>
<td>Caitlyn Toretto</td>
<td>Photography</td>
<td>David Ams</td>
</tr>
<tr>
<td>Caitlyn Malik</td>
<td>Christiane Maertens</td>
<td>David Larrabee</td>
</tr>
<tr>
<td>Camille Harvey</td>
<td>Christina Gallick</td>
<td>David Miller</td>
</tr>
<tr>
<td>Camille Rochester</td>
<td>Christina Farnsworth</td>
<td>Dawn Gross</td>
</tr>
<tr>
<td>Candace Dantes</td>
<td>Christine Franck</td>
<td>Dawn O’Neal</td>
</tr>
<tr>
<td>Capital One</td>
<td>Christopher Edwards</td>
<td>Deborah Wechsler</td>
</tr>
<tr>
<td>Carina Flores</td>
<td>Christopher Moynihan</td>
<td>Deborah Wechsler</td>
</tr>
<tr>
<td>Carly Hamilton</td>
<td>Christy Rocca</td>
<td>Declan Kramer</td>
</tr>
<tr>
<td></td>
<td>Cindy Langley</td>
<td>Deirdre Joyner</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Delane Sims
Delphinus School of Natural History
Derek Carr
Desiree Love
Devon Martone
Diana Rosenberg
Diana Ramos
Diane Lang
Dick’s Sporting Goods
Dominique Burgunder-Johnson
Donna Lambe
Donnie Reynolds
Doug Clark
Doug & Kerin Rausch
Duke Energy Foundation
Dwight Webster
DWSS Accounts Payable
Eagle Nest Outfitters, Inc
EBMUD
Eddie Bauer, LLC
Elaina Gutierrez
Elayne Devilliier
Elisabeth Ehrlich
Elizabeth Hubbard
Elizabeth Beck
Elizabeth M McRae
Elliot Higger
Em Sloan
Embracing the Bear, LLC
Emerald Builders, LLC
Emily Sorenson
Emily Argo
Emily Cattabriga
Emily Mandagie
Emily Watson
Emily Roberts
Emily Fairfax
Emily Bloomenthal
Emily Aspell
Emily Dorman
Emily Forsdick
Emily Morris
Emma Zehner
Emma Colon
Emma Paras
Emma Huvos
Eno Nation
Eric Sasser
Eric Goldman
Eric McLaughlin
Erica Fire
Erica Dombro
Erika Taylor
Erin Freed
Erin Johnson
Eugenie Bostrom
Evelyn Calhoun
Evolucion Innovations Inc
Experience Momentum
Facebook
Fatima G.
Fidelity Charitable
Fiduciary Trust Company, Intl.
First Cornerstone Foundation
(via BNY Mellon)
Fleurette King
Freida Kinney
Gabriel Cummings
Gabrielle Dawn Lawhon
Gail Moses
Gary Henderson
Gavin Holmberg
Gayle Holmberg
Genelle Schuler
General Mills
Genevieve Guertin
Gennevie Herbranson
Geraldine L Person
Gina Wolley
Golden Gate National Parks Conservancy
Goldman Sachs & Co.
Good Coin Operations
Grady Miles Jr.
Graham Chisholm
GRAYL
Green Tara Fund
Greening Youth Foundation
Gregory Pupillo
Gregory Suematsu
Gregory Skupien
Gregory Frank
Greta Olson
Gretchen Lawrence
Gretchen Dillon
Guadalupe Nickell
Gum Studio
Haninah Levine
Hanna Soltys
Hannah Isakowitz
Hannah Peterson
Harry A Jackson
Heather Bednar
Heather Olson
Heidi Snyder
<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kate Jensen</td>
<td>Kristin Pinoe</td>
<td>Lydia Keenan</td>
</tr>
<tr>
<td>Kate Shaughnessy</td>
<td>Kristin Hull</td>
<td>Lydia Blanchard</td>
</tr>
<tr>
<td>Kate Pennington</td>
<td>Krystal Grant-Crutchfield</td>
<td>Lynn Riddick</td>
</tr>
<tr>
<td>Kate Hamilton</td>
<td>Lacey Smith</td>
<td>Lynn Lindahl</td>
</tr>
<tr>
<td>Kate Tomassi</td>
<td>LaKisha McPherson</td>
<td>M. Webster</td>
</tr>
<tr>
<td>Kathleen Turk</td>
<td>Laura Knutsen</td>
<td>Mack Cooper</td>
</tr>
<tr>
<td>Kathleen Scanlan</td>
<td>Laura Houston</td>
<td>Mackenzie Walsh</td>
</tr>
<tr>
<td>Kathleen Magno</td>
<td>Laura and John Arnold</td>
<td>Madeleine McKinnon</td>
</tr>
<tr>
<td>Kathleen C. Kershaw</td>
<td>Laurel Baxter</td>
<td>Maggie Tides</td>
</tr>
<tr>
<td>Kathryn Stinebruner</td>
<td>Lauren Stables</td>
<td>Maggie Ericksen</td>
</tr>
<tr>
<td>Kathy Schrenk</td>
<td>Leah Heyman</td>
<td>Maine Beer Company</td>
</tr>
<tr>
<td>Katie Vega</td>
<td>Leah Davis</td>
<td>Maite Abadia</td>
</tr>
<tr>
<td>Katie Martin</td>
<td>Leesa Klepper</td>
<td>Male Noguera</td>
</tr>
<tr>
<td>Katie Teschler</td>
<td>Leila Jacobson</td>
<td>Mallory Michaels</td>
</tr>
<tr>
<td>Katie Schwerin</td>
<td>Lemlem Rijio</td>
<td>MANTRA Labs</td>
</tr>
<tr>
<td>Katie Wade</td>
<td>Lennie Kang</td>
<td>Mara Staal</td>
</tr>
<tr>
<td>Kayla Mathes</td>
<td>Lesley Younge</td>
<td>Marah Atwell</td>
</tr>
<tr>
<td>Keen, Inc</td>
<td>Leslie Jones</td>
<td>Marcia Harris</td>
</tr>
<tr>
<td>Kelli Grey</td>
<td>Leslie Bulion</td>
<td>Marcy Baldwin</td>
</tr>
<tr>
<td>Kelsey Reichenbach</td>
<td>Liisa Todd</td>
<td>Margaret Dutton</td>
</tr>
<tr>
<td>Kelson Foundation</td>
<td>Lila Owens</td>
<td>Margaret Sy</td>
</tr>
<tr>
<td>Kelvin Reynolds</td>
<td>Lillie Dremeaux</td>
<td>Margaret Connolly-masson</td>
</tr>
<tr>
<td>Kemba Maish</td>
<td>Lily Harding</td>
<td>Margaret Wilson-Briggs</td>
</tr>
<tr>
<td>Kenzie Hattt</td>
<td>Lily Daggett</td>
<td>Maria Nagle</td>
</tr>
<tr>
<td>keydi alvarenga</td>
<td>Lily Wilson</td>
<td>Mariam Amin</td>
</tr>
<tr>
<td>Kim Longworth</td>
<td>Linda Patton</td>
<td>Marianne Schroeder</td>
</tr>
<tr>
<td>Kim Moyer</td>
<td>Linda Lewis</td>
<td>Marie Broadaway</td>
</tr>
<tr>
<td>Kim Jacobson</td>
<td>Lindsey Mckelvey</td>
<td>Marin Community</td>
</tr>
<tr>
<td>Kimberly Rogers</td>
<td>Lisa Brockington</td>
<td>Foundation</td>
</tr>
<tr>
<td>Klean Kanteen</td>
<td>Lissette Velarde</td>
<td>Marisa Ishimatsu</td>
</tr>
<tr>
<td>Koree Scott</td>
<td>Liz Payne</td>
<td>Marisa Karchin</td>
</tr>
<tr>
<td>Koreena Malone</td>
<td>Lora Steele</td>
<td>Marjorie Goldman</td>
</tr>
<tr>
<td>Krista Winchester</td>
<td>Loring, Wolcott, Coolidge Trust</td>
<td>Mark Johnke</td>
</tr>
<tr>
<td>Kristen Garlock</td>
<td>Louise Penberthy</td>
<td>Markham Cheever</td>
</tr>
<tr>
<td>Kristijana Arroyo</td>
<td>Lydia Maxwell</td>
<td>Marnie Northrop</td>
</tr>
</tbody>
</table>
Mary Jackson  
Mary Brady  
Mary Keilhauer  
Mary Jo Garcia  
Masharika Prejean Maddison  
Matt Kane  
Matt Giles  
Matt Brown  
Maura Stefl  
Maureen Walker  
Maureen Miller  
Maxwell Carey  
Maxwell/Hanrahan Foundation  
Maya Fuller  
MBI Bank  
Meagan Holdeman  
Meg Ito  
Megan Jones  
Megan Sorensen  
Megan Perry  
Megan Pow Coaching  
Meghan McFarling  
Meghan James  
Melanie Anderson  
Melissa Bennett  
Melissa Williams  
Melissa Burroughs  
Melissa Carley  
Melissa Manie  
Melissa Poole  
Melissa D. Burroughs  
Melody Tharpe  
Mental Insight Foundation  
Meredith Anderson  
Meredith Horowski  
Metro  
Miami Foundation  
Michael Messina  
Michael Conrad  
Michael Griffin  
Michael Lissner  
Michael Travers  
Michael Mantell  
Michael Barton  
Michael Ryan  
Michael and Mary Brune  
Michela Ratto  
Michelle Schisler  
Michelle Duncan  
Mickey Fearn  
Midpeninsula Regional Open Space District  
MightyCause  
Mildred Oliver  
Milton Reynolds  
Mineral  
Miranda Jensen  
Mitch and Freada Kapor  
Moire Rasmussen  
Molly Kreppel  
Morgan McCray  
Mr./Mrs. Miller  
Ms. Michele Apodaca, Deckers  
Outdoor Corporation  
MUFG Union Bank  
Myles Woerner  
Naima Hart  
Nancy Alder  
Naomi Nagler  
Natalia Slobodina  
Natalie Champ  
Natalie Izzo  
Natasha Cougoule  
Nathan Edison  
Nathan Tadgerson  
National Park Foundation  
National Philanthropic Trust  
National Safe Boating Council  
National Wildlife Federation  
Neal Ulrich  
Nena ralaton  
Netrush LLC  
Network for Good  
Next Destination Marketing LLC  
Nia Community Foundation  
Nia Impact Capital  
Nick Corbin  
Nicole Klohmann  
Nicole Paez  
Nicole Sedlacek  
Nik Dehejia  
Nikki Balcerak  
Noah & Ann Soliday Bench  
Norris Atkins  
North Branch Nature Center  
Northlight Foundation  
Northrop Grumman  
Nuestra Tierra  
Nurayah Deen  
Nuu-Muu  
Nuun & Company  
Olatunde Gbolahan  
Omar Slowe  
One Voice Charitable Fund
<table>
<thead>
<tr>
<th>Name</th>
<th>Name</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>ORGANIC Climbing LLC/Nittany</td>
<td>PMI Worldwide: Stanley</td>
<td>Robin Carlson</td>
</tr>
<tr>
<td>Mountain Works</td>
<td>Potroero Group</td>
<td>Robyn Churchill</td>
</tr>
<tr>
<td>Outdoor Prolink</td>
<td>Price Waterhouse</td>
<td>Robyn Riley</td>
</tr>
<tr>
<td>Paige Willan</td>
<td>Priscilla Seimer</td>
<td>Rodney Riley</td>
</tr>
<tr>
<td>Pamela Slaughter</td>
<td>Propel</td>
<td>Rolanda Fleming</td>
</tr>
<tr>
<td>Panorama Global Fund</td>
<td>Rachael Poston</td>
<td>Ron Sadler</td>
</tr>
<tr>
<td>Paolo Perrone</td>
<td>Rachael Kirk-Cortez</td>
<td>Rosanna McGuire</td>
</tr>
<tr>
<td>Parijat Talkad</td>
<td>Rachel Gates</td>
<td>Rose Deeb</td>
</tr>
<tr>
<td>Parks Project</td>
<td>Rachel Golman</td>
<td>Roslynd Williams</td>
</tr>
<tr>
<td>Pastor Sharon Holle</td>
<td>Rachel Durchslag</td>
<td>Roxie Key</td>
</tr>
<tr>
<td>Pat Callahan</td>
<td>Rachel Szczytko</td>
<td>Ruby Harris-Gavin</td>
</tr>
<tr>
<td>Patagonia</td>
<td>Rahwa Yhdego</td>
<td>Rue Mapp</td>
</tr>
<tr>
<td>Patrizia Fisher</td>
<td>Ralph Salvant</td>
<td>Russ Cowan</td>
</tr>
<tr>
<td>Patricia Whitesides</td>
<td>Randi Urbansky</td>
<td>Russell Pierce</td>
</tr>
<tr>
<td>Patricia Mahoney</td>
<td>Ravyn Oliver</td>
<td>Ryan Brown</td>
</tr>
<tr>
<td>Patricia Wakida</td>
<td>Ravynne Oliver</td>
<td>Ryan Ayers</td>
</tr>
<tr>
<td>Patrick Smith</td>
<td>Reggie Black</td>
<td>Sabina Morgan</td>
</tr>
<tr>
<td>Patti McCabe</td>
<td>REI Co-op</td>
<td>Sabine Boudreau</td>
</tr>
<tr>
<td>Paul Stewart</td>
<td>Renee Van Normant</td>
<td>Sabine Meyer</td>
</tr>
<tr>
<td>Paul Hogan</td>
<td>Rhonda Weber</td>
<td>Sabon</td>
</tr>
<tr>
<td>Paul Stofko</td>
<td>Richard O’Hara</td>
<td>Salina Perry</td>
</tr>
<tr>
<td>Paul Bazanchuk</td>
<td>Richard Readel</td>
<td>Sam Eichhorn</td>
</tr>
<tr>
<td>Paulina Larrain</td>
<td>Rick Faletto</td>
<td>Samantha Kehl</td>
</tr>
<tr>
<td>Paypal Giving Fund</td>
<td>Rick Waltz</td>
<td>Samantha Caygill</td>
</tr>
<tr>
<td>Penny Mabie</td>
<td>Riley Griesenbeck</td>
<td>Samuel Walton</td>
</tr>
<tr>
<td>Perryon Adams</td>
<td>Riley Buehler</td>
<td>Samuel Wisebram</td>
</tr>
<tr>
<td>Peter Bugg</td>
<td>Rita Breen</td>
<td>Saniyyah Smith</td>
</tr>
<tr>
<td>Peter Figueira</td>
<td>Rob Williams</td>
<td>Sara Lentz</td>
</tr>
<tr>
<td>Peter White</td>
<td>Rob Jackson</td>
<td>Sara St Antoine</td>
</tr>
<tr>
<td>PGE Employee Giving</td>
<td>Robb Stolberg</td>
<td>Sara Bronson</td>
</tr>
<tr>
<td>PHILIP NIX</td>
<td>Robert Stackhouse</td>
<td>Sarah Barlow</td>
</tr>
<tr>
<td>Phuong Linh Hoang</td>
<td>Robert M Leahey</td>
<td>Sarah Peterman Bell</td>
</tr>
<tr>
<td>Pisces Foundation</td>
<td>Robert Donahue</td>
<td>Sarah Bettman</td>
</tr>
<tr>
<td>Pledgeling Foundation</td>
<td>Robert Ross</td>
<td>Sarah Mccollister</td>
</tr>
<tr>
<td>Pluribus Digital</td>
<td>Robert Blaha</td>
<td>Sarah Kacevich</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Sarah Hein
Sarah Rawlins
Sarah Kersting
Save The Redwoods
Schmidt Design Group, Inc.
Schwab Charitable
Scott Kaiser
Scott Mason
Scott & Joyce Hayman
Sean Berry
Seattle Foundation
Sebastian Schwarz
Shakaylah Leonard
Shamini Saravanan
Shane Douglas
Shanielle Ware
Shannen Dunham
Shannon Nalley
Shaquanna Haile
Sharon P. Franklin
She Colors Nature
Shelby Kassel
Shelton Group
Sheri Johnson
Shirleen Robinson
Shivanni Maharaj
Shiyala Butler
Shonda Scott
Sidney Frank Foundation
Sierra Trujillo
Sierra Club
Sierra Club Foundation
Silicon Valley Community Foundation
Silver Penny Farm
Simon Perkins
Sinna Vaughan
Siobhan Badzey
Skyler Dawson
Smartwool
Sobrato Family Foundation
Sparkjoy Foundation
Spencer Roberts
Stacey Curry
Stephanie Hansen
Stephanie Fuhs
Stephanie R
Stephanie Alston
Stephanie Lipow
Stephen Libonati
Stephen Silberstein Foundation
Stephen Spear
Stephen King
Steve Castillo
Steven Montgomery
Steven B. Achelis Foundation
Striped
Stuart Suplick Tagliaferro
Summit Creative, LLC
Sun Communities
& Sun RV Resorts
Surly Bikes
Susan Stott
Susan Long
Susan Sherman
Susan Klem
susan conley
Susan Schubert
Suzanne Ford
Suzanne Jacobs
Suzanne Schwartz
Sylvana Tunesi
Sylvia Kahn
Sylvia Jorgensen
Taina Knox
Take a Hike Ceramics
Talithia Sutton
Tamanika Steward
Tammy Tayman
Tania Balazs
Tara Schnaible
Target Corporation
Tarik Moore
Tasha Stukes
Tatsuko Go Hollo
Terry Chapman
The Baltoro Trust
The Benevity Community Impact Fund
The Bridge Project
The Denver Foundation
The HCA Foundation
The Nature Conservancy
The Perkins Charitable Foundation
The Sports Basement
The VF Foundation
The Wilderness Society
The William & Flora Hewlett Foundation
Thea Joy Browne
Theodore Roosevelt Conservation Partnership
Thomas Maires
Thomas Tella
Thomas H. Taylor
IT'S HERE: 'NATURE SWAGGER'

This first book by our Founder and CEO Rue Mapp released to the world Nov. 1, 2022. It’s a radiant narrative of Black joy that has grabbed national headlines with features in Black Enterprise, Condé Nast Traveler, Publishers Weekly, and Backcountry Hunters & Anglers.

Collaborating with American publisher Chronicle Books, Mapp created the book as a coffee table keepsake filled with celebrations of nature experiences of her own and that of nearly 30 contributors of all ages.

Read heartfelt essays and see storytelling photography from Outdoor Afro volunteer leaders, organizations, and prominent Black outdoor influencers. The book cover even became a six-story Amazon Books billboard in New York. How cool is that?

ORDER ON AMAZON TODAY!