

OCT. 25, 2024 | 6 P.M. PST | CLAREMONT HOTEL, OAKLAND-BERKELEY HILLS

#### THE DIFFERENCE YOUR SUPPORT MAKES

We celebrate and inspire Black connections and leadership in nature. What started as a kitchen table blog by Founder and CEO Rue Mapp in 2009 is now the nation's leading not-for-profit organization reconnecting Black people and communities to outdoor education, conservation, and recreation. Glamp Out is our annual fundraising event and your open invitation to support all that we've accomplished and aspire to achieve in the outdoors everywhere. Our nature and community work has grown exponentially since incorporating as a 501(c)(3) in 2015. Our participation network reaches more than 60,000 people who join us in network activities nationwide and year-round because of your generous support. Our multigenerational programs have led to transformations both on and offline. Highlights of our successes and ways you can continue to make a difference for Outdoor Afro:



#### **MAKING WAVES**

Today, Black children drown at 8 times the rate of their white peers because of historical barriers, but your support has helped us keep the promise we made in 2019: to teach every child and caregiver in our sphere of influence how to swim. You can help us achieve our ambitious goal of supporting lessons for 1,500 new swimmers this year.



## **LEADERSHIP TRAINING**

Our annual training event (now in its 12th year) has taught nearly 1,000 men and women from around the country to guide their local communities safely and sustainably in nature-based activities. Your contributions are needed to help leaders expand their training in wilderness first-aid, and model aspirational nature opportunities.



## **MULTIMEDIA STORYTELLING**

We share inspiring narratives that we document through our site and social media. To continue to amplify our voices and share the powerful experiences our volunteer leaders guide in local communities, we need your support. Together, we can continue to tell the world that Black people everywhere are strong, beautiful, and free.



#### **CAPSTONE EVENTS**

These signature annual events introduce volunteer leaders and local neighborhoods to exploratory possibilities in nature. In the past, we have prepared climbers to scale Mt. Kilimanjaro and certified leaders as paddling instructors to share skills with their local community. Capstones help advance skill-building, confidence, and growth opportunities through new adventures.



Because of your enduring contributions, we have been able to grow our organization to meet the needs of U.S. neighborhoods. This year's 10th annual Glamp Out welcomes new and veteran volunteer leadership, who are continuing to help elevate our community and nature-based programming nationwide in our 15th year. Because of your support, Outdoor Afro can meet the renewed demand for nature engagement, and new discoveries of joy and healing through our collective connections to our land, waterways, and wildlife.



# SPONSORSHIP DUE DATE

For acknowledgment on our event materials, sponsorship and a high-quality image of your logo must be received by Friday, Sept. 27, 2024. Email engage@outdoorafro.org for more information.



# SPONSORSHIP PLEDGE FORM

|      | \$100,000<br>(1 available)                | 2 eight-person tables with preferred seating • VIP experience with Outdoor Afro Founder & CEO Rue Mapp • Brand link and hashtag placement on 2024 website footer • Mention in the network's monthly newsletter • Receive a verbal stage shoutout • Logo placement on event slideshow and table branding • Listing on event landing page • Print listing in event program |
|------|---|--|
|      | AQUAMARINE<br>\$50,000<br>(1 available)   | 2 eight-person tables with preferred seating • VIP experience with Outdoor Afro<br>Founder & CEO Rue Mapp • Mention in the network's monthly newsletter • Receive a<br>verbal stage shoutout • Logo placement on event stage slideshow and table branding<br>• Listing on event landing page • Print listing in event program  |
|      | <b>TOPAZ</b><br>\$30,000<br>(1 available) | 2 eight-person tables with preferred seating • Mention in the network's monthly newsletter • Logo placement on event stage slideshow and table branding • Listing on event landing page • Print listing in event program   |
|      | <b>AMETHYST</b> \$15,000                  | 1 eight-person table with preferred seating • Logo placement on event stage slideshow and table branding • Listing on event landing page • Print listing in event program  |
|      | <b>PERIDOT</b> \$5,000                    | 1 eight-person table with preferred seating • Listing on event landing page • Print listing in event program   |
|      | <b>CITRINE</b> \$3,000                    | Six tickets to preferred seating • Listing on event landing page • Print listing in event program  |
|      | <b>GARNET</b><br>\$1,000                  | Two tickets with preferred seating • Listing on event landing page • Print listing in event program  |
|      | FLUORITE<br>\$500                         | One ticket with preferred seating • Listing on event landing page • Print listing in the event program   |
| CON  | TACT INFORMATION                          |  |
| Cont | act Name                                  |  |
| Prog | ram Listing (can select a                 | nonymous)  |
| Addr | ess                                       | City State Zip   |

#### **EMAIL OR MAIL THIS FORM**

Email

engage@outdoorafro.org

Outdoor Afro 1999 Harrison St. 18th Floor PMB 2444 Oakland, CA 94612

Once we receive your pledge form, we will follow up with your listed contact for payment methods.